CONTRACT



And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

1					
	Contract / Rev	<u>/ision</u>		Alt Order #	
	571149	/		09793029	
Product					
OBAMA 4 AMERICA *A					
Contract Dates	Estimate #				
10/02/12 - 10/08/12	1537				
<u>Advertiser</u>			Ori	ginal Date	Revision
Obama/D/President			1	0/01/12	/ 10/01/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	<u>xecutive</u>	Sales Office
	KDVR	Alexan	dra	Bradley	Washington DC
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	8020	NW80			
	Agency Ref			Advertiser	Ref

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
D 1 31 10/02/12 10/08/12 M-F 5-530a Good Day	5a-530a	:30	NM	0	\$0.00
D 2 31 10/02/12 10/08/12 M-F 530-6a Good Day	530-6a	:30	NM	0	\$0.00
D 3 31 10/02/12 10/08/12 Good Day Colorado	6a-7a	:30	NM	0	\$0.00
D 4 31 10/02/12 10/08/12 Good Day Colorado	7a-8a	:30	NM	0	\$0.00
5 31 10/02/12 10/08/12 Good Day Colorado	8a-9a	:30	NM	10	\$1,750.00
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 10	<u>Rate</u> \$175.00				
6 31 10/02/12 10/08/12 Regis & Kelly	90130a-10a	:30	NM	5	\$750.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00			ψ. σσ.σσ
Week: 10/02/12 10/08/12 MTWTF 5	\$150.00				
7 31 10/02/12 10/08/12 Everyday	10a-11a	:30	NM	5	\$500.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/02/1210/08/12MTWTF5	<u>Rate</u> \$100.00				
8 31 10/02/12 10/08/12 Judge Judy	11a-12p	:30	NM	5	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.00		Ü	Ψ000.00
Week: 10/02/12 10/08/12 MTWTF 5	\$100.00				
9 31 10/02/12 10/08/12 We the People w/ Glo	12p-1p	:30	NM	5	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	<u>Rate</u> \$150.00				
10 31 10/02/12 10/08/12 JdgJoe M-F 1p-2p	1p-2p	:30	NM	6	\$750.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	U	φ130.00
Week: 10/02/12 10/08/12 MTWTF 6	\$12 5 .00				
11 31 10/02/12 10/08/12 DivCt/JdgAlex M-F 2p	2p-3p	:30	NM	5	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	<u>Rate</u> \$125.00				
12 31 10/07/12 10/07/12 FOX News Sunday	9a-10a	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	Ţ	\$150.00
Week: 10/01/12 10/07/12S 1	\$150.00				
D 13 31 10/02/12 10/08/12 Judge Judy	3p-4p	:30	NM	0	\$0.00
D 14 31 10/02/12 10/08/12 Ricki Lake	4p-5p	:30	NM	0	\$0.00
D 15 31 10/02/12 10/08/12 M-F 5p-530p Fox 31 N	5p-530p	:30	NM	0	\$0.00
D 16 31 10/02/12 10/08/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	0	\$0.00

Contract Agreement Between: Print Date 10/01/12 Page 2 of 4



	Contract / Revision	Alt Order #
	571149 /	09793029
Contract Dates	<u>Product</u>	Estimate #
10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	1537

<u>Advertiser</u>	Original Date / Revision
Obama/D/President	10/01/12 / 10/01/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
17 31 10/07/12 10/07/12 News Sunday 5p-530p	5p-530p	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$200.00				
18 31 10/07/12 10/07/12 News Su 530-6p	530p-6p	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	Rate				
19 31 10/08/12 10/08/12 Bones Mon 7-8p	\$200.00 7p-8p	:30	NM	1	\$2,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	INIVI	'	Ψ2,300.00
Week: 10/08/12 10/14/12 M 1	\$2,500.00				
20 31 10/08/12 10/08/12 Mob Doctor Mon 8-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	8p-9p <u>Rate</u>	:30	NM	1	\$2,200.00
Week: 10/08/12 10/14/12 M 1	\$2,200.00				
21 31 10/02/12 10/02/12 Hope/Ben Tuesday 7-8	7p-8p	:30	NM	1	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -T 1	<u>Rate</u> \$2,200.00				
22 31 10/02/12 10/02/12 NewGirl/Mindy Tuesda	8p-9p	:30	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -T 1	Rate \$3,000.00				
D 23 31 10/03/12 10/03/12 FOX X Factor	7-9p	:30	NM	0	\$0.00
24 31 10/04/12 10/04/12 FOX X Factor	7-9p 7-9p	:30	NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				40,000.00
Week: 10/01/12 10/07/12T 1	\$3,500.00	.00	ND4	4	# 000 00
25 31 10/05/12 10/05/12 Fringe Friday 8-9p Start Date End Date Weekdays Spots/Week	8p-9p <u>Rate</u>	:30	NM	1	\$900.00
Week: 10/01/12 10/07/12F 1	\$900.00				
26 31 10/07/12 10/07/12 NFL/Postgame Start Date End Date Weekdays Spots/Week	2p-12a	:30	NM	1	\$2,500.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	<u>Rate</u> \$2,500.00				
27 31 10/07/12 10/07/12 Simpson/Bob Sunday 7-8p	7p-8p	:30	NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1	<u>Rate</u> \$1,300.00				
28 31 10/07/12 10/07/12 FamGuy/Dad Sunday 8-9p	8p-9p	:30	NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				4 1,000100
Week: 10/01/12 10/07/12S 1	\$1,300.00		2124		40.00
D 29 31 10/02/12 10/08/12 M-F LN 9p-930p News D 30 31 10/02/12 10/08/12 M-F LN 930p-10p	9p-930p 930p-10p	:30	NM NM	0	\$0.00 \$0.00
D 31 31 10/02/12 10/08/12 Fox 31 News Nightsid	10p-1035p	:30	NM	0	\$0.00
32 31 10/06/12 10/06/12 Sa LN 9p-930p	9p-930p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				,
Week: 10/01/12 10/07/12S- 1	\$500.00	:30	NM	1	£400 00
33 31 10/06/12 10/06/12 Sa LN 930p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	930p-10p <u>Rate</u>	.30	INIVI	1	\$400.00
Week: 10/01/12 10/07/12S- 1	\$400.00				
34 31 10/07/12 10/07/12 Su LN 9p-930p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9p-930p <u>Rate</u>	:30	NM	1	\$800.00
Week: 10/01/12	\$800.00				
35 31 10/07/12 10/07/12 Su LN 930p-10p	930p-10p	:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$600.00				
	Ţ 3.00				

Contract Agreement Between: Print Date 10/01/12 Page 3 of 4



	Contract / Revision	Alt Order #
	571149 /	09793029
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA 4 AMERICA *A	1537

Advertiser Original Date / Revision 10/01/12 / 10/01/12 Obama/D/President

\$68,125.00

		Spots/		To	tals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
D 36 31 10/02/12 10/08/12 TMZ	1035p-1105p	:30	NM	0	\$0.00
37 31 10/02/12 10/08/12 M-F 5-530a Good Day Colo Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 7	5a-530a <u>Rate</u> \$150.00	:30	NM	7	\$1,050.00
38 31 10/02/12 10/08/12 M-F 530-6a Good Day Colo	530-6a <u>Rate</u>	:30	NM	5	\$2,250.00
Week: 10/02/12 10/08/12 MTWTF 5 39 31 10/02/12 10/08/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	\$450.00 6a-7a <u>Rate</u>	:30	NM	6	\$2,700.00
Week: 10/02/12 10/08/12 MTWTF 6 40 31 10/02/12 10/08/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 10	\$450.00 7a-8a <u>Rate</u> \$300.00	:30	NM	10	\$3,000.00
41 31 10/02/12 10/08/12 Judge Judy Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 6	3p-4p Rate \$250.00	:30	NM	6	\$1,500.00
42 31 10/02/12 10/08/12 Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	4p-5p <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
43 31 10/02/12 10/08/12 M-F 5p-530p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	5p-530p <u>Rate</u> \$600.00	:30	NM	5	\$3,000.00
44 31 10/02/12 10/08/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	530p-6p <u>Rate</u> \$600.00	:30	NM	5	\$3,000.00
45 31 10/02/12 10/08/12 M-F LN 9p-930p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	9p-930p <u>Rate</u> \$1,500.00	:30	NM	5	\$7,500.00
46 31 10/02/12 10/08/12 M-F LN 930p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	930p-10p <u>Rate</u> \$1,100.00	:30	NM	5	\$5,500.00
47 31 10/02/12 10/08/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	10p-1035p <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
48 31 10/02/12 10/08/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 MTWTF 5	1035p-1105p <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
49 31 10/03/12 10/03/12 President/VP Debates <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12W 1	7-830p <u>Rate</u> \$6,000.00	:30	NM	1	\$6,000.00
N 50 31 10/03/12 10/08/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 M-WTF 1	10p-1035p <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 51 31 10/03/12 10/08/12 We the People w/ Glo Start Date	12p-1p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
				400	CO 405 00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/08/12 129 \$68,125.00 \$57,906.25 Totals 129 \$68,125.00 \$57,906.25

Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. Contract Agreement Between: Print Date 10/01/12 Page 4 of 4



Obama/D/President		10/01/12 / 10/01/12
Advertiser	!	Original Date / Revision
10/02/12 - 10/08/12	OBAMA 4 AMERIC	A *A 1537
Contract Dates	<u>Product</u>	Estimate #
	571149 /	09793029
	Contract / Revision	Alt Order #

Signature: Date:
